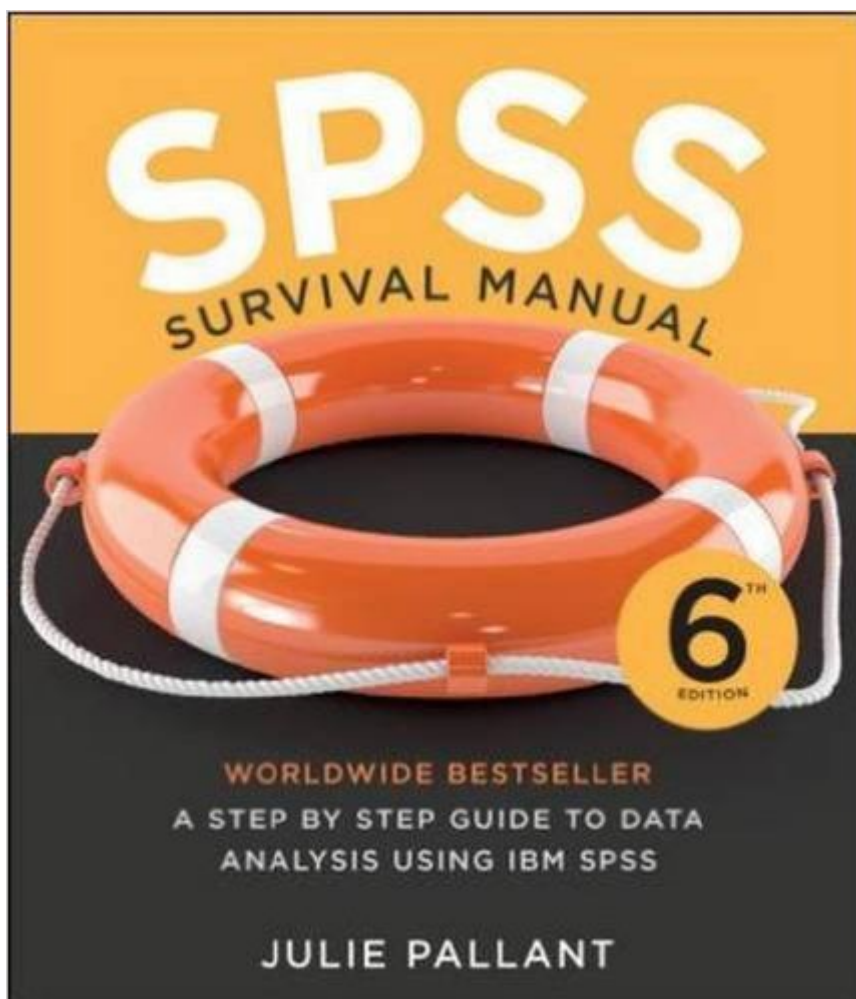


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SPSS Survival Manual



Synopsis

The SPSS Survival Manual throws a lifeline to students and researchers grappling with this powerful data analysis software. In her bestselling guide, Julie Pallant guides you through the entire research process, helping you choose the right data analysis technique for your project. From the formulation of research questions, to the design of the study and analysis of data, to reporting the results, Julie discusses basic and advanced statistical techniques. She outlines each technique clearly, with step-by-step procedures for performing the analysis, a detailed guide to interpreting data output and an example of how to present the results in a report. For both beginners and experienced users in psychology, sociology, health sciences, medicine, education, business and related disciplines, the SPSS Survival Manual is an essential text. Illustrated with screen grabs, examples of output and tips, it is supported by a website with sample data and guidelines on report writing. This sixth edition is fully revised and updated to accommodate changes to IBM SPSS procedures, screens and output. It covers new SPSS tools for generating graphs and non-parametric statistics, importing data, and calculating dates.

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Customer Reviews

This book is awesome. From the beginner to the intermediate user of SPSS. The software changes are frustrating and Pallant has been nimble in her ability to help students find their way quickly and easily. Statistical principles don't come naturally to most of my students, so I love that she has broken things down to simple terms. I use her book as a quick reference to coach my students through analyzing research questions. I own the paperback edition of the book and it is beat up so

badly (in just a few weeks of traveling back and forth in my bag) that I decided to leave that one in my office and ALSO purchase the kindle edition for home use. The book is just that good!

Great manual that provides individuals from different stages in their academic and career with a thorough analysis of the material, as well as facilitates the use of SPSS. Overall, I am happy with the purchase. It is extremely helpful with SPSS.

Excellent Text - use it in my class

A very respectful book. Simple to read and use. I can tell all about it yet, but i'm pretty sure it is going to be very useful.

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